

# Santa Rosa ECONOCAST

	<u>2009</u>	<u>2010</u>	<u>2011</u>	<u>2012</u>	<u>2013</u>	<u>2014</u>	<u>2015</u>
Population	149,544	152,966	155,868	158,512	162,735	166,589	170,982
Population Change	1,006	3,422	2,902	2,644	4,223	3,854	4,393
Employment	31,072	30,746	32,207	32,955	34,699	36,515	38,928
Employment Change	(560)	(327)	1,462	748	1,744	1,816	2,413
Per Capita Income	33,932	33,999	35,387	37,408	38,253	38,926	39,662
Unemployment Rate	8.9	9.3	8.8	7.7	6.1	5.5	5.2
Total Housing Starts	426	725	541	725	1,083	1,364	1,566
Single Family	420	712	541	710	999	1,364	1,520
Multifamily	6	13	0	15	83	0	46
New Single-Family Closings	453	378	641	487	639	899	1,228
New Single-Family Price	192,626	157,816	154,473	177,324	190,297	199,337	207,509
Existing Single-Family Closings	1,798	1,608	1,681	1,939	2,002	2,142	1,923
Existing Single-Family Price	180,954	182,258	178,431	179,258	193,583	202,293	210,436
New Condominium Closings	0	4	6	2	6	8	11
New Condominium Price	0	389,650	400,800	229,500	242,565	254,698	265,911
Existing Condominium Closings	47	58	65	112	105	98	87
Existing Condominium Price	333,715	207,318	217,159	201,707	207,176	211,036	214,878
Foreclosures	1,683	1,072	628	1,086	657	341	271
Commercial Construction (Sq. Ft.)	194,731	612,821	130,946	215,742	351,813	453,628	548,963
Local Retail	26,817	7,167	17,237	60,072	94,102	114,506	146,835
Regional Retail	65,862	109,206	46,230	62,067	97,228	118,309	151,713
Office	19,746	16,653	10,444	27,861	43,644	53,108	68,102
Industrial	41,636	5,828	1,254	13,444	21,059	25,625	32,861
Warehouse	5,837	238,866	15,480	26,536	55,424	67,441	86,483
Hotel	0	0	0	1,784	2,794	3,400	4,360
Hospital	0	0	0	0	0	25,532	0
Inst./Govt.	34,833	235,101	40,301	23,978	37,561	45,706	58,610